

Internet Society Chapters

Asia-Pacific Bureau

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Manager Chapter Development

Chapters Play a Key Role

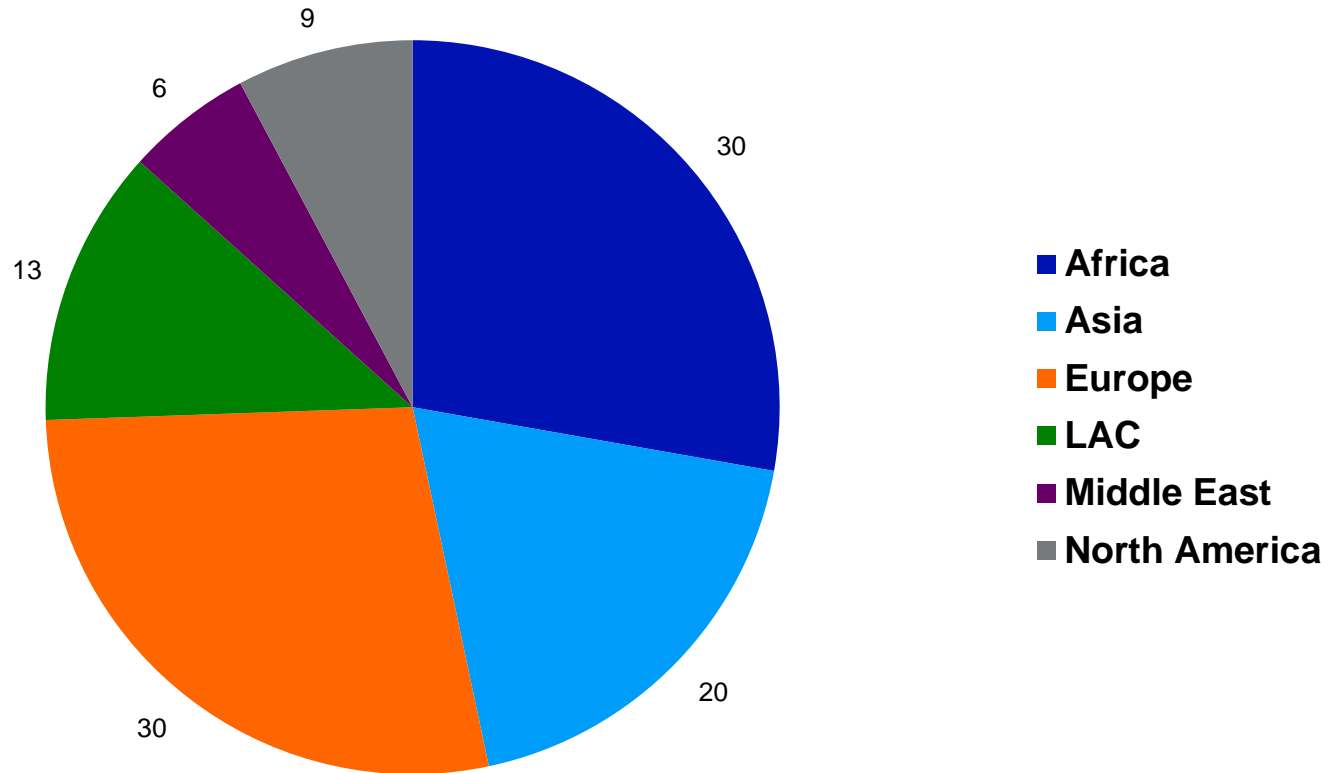
Internet Society Chapters form a community that advances our mission through:

- Engaging and energizing members through a common global vision
- Educational events
- Technical workshop and training classes
- Public policy issue advocacy
- Inform ISOC on local issues
- Networking events



Our Chapters

(March 2015)



108 Chapters ... and growing!

Further chapter details: <http://www.internetsociety.org/find-chapter>

Chapters in Asia-Pacific

South Asia

Bangladesh Dhaka
India Bangalore
India Chennai
India Delhi
India Kolkata
India Trivandrum
Nepal
Sri Lanka
Pakistan Islamabad

Interest

India Mumbai
India Pune
India Kochi
Pakistan Lahore

Southeast Asia

Malaysia
Philippines
Singapore
Thailand

Interest

Cambodia
Vietnam

East Asia and Pacific

Australia
Hong Kong
Japan
Pacific Islands
Taiwan Taipei
Republic of Korea

Interest

China
Mongolia

Shared commitment: the “Internet for Everyone”

What does the Internet Society want Chapters to be?

- Legitimate, active and visible in the local community
- Engaged with members, attracting new members
- Partnerships with local stakeholders
- Working together advancing the Internet Society mission
- Delivering a clear and consistent image of the Internet Society

What is an “active” Chapter?

- Regular membership growth
- An active presence inside community
- Multi-Stakeholder approach
- Conduct one mission related event per 12 months
- Leadership succession processes

Performance requirements for the Internet Society and Chapters

- New Charter Letter with minimum standards

Supporting Chapters: Tools, Communications

Chapter Guide - “How to lead a successful Chapter”

- **Detailed assistance with**
 - Chapter activity planning
 - Program and Activity development
 - Volunteer development
 - Marketing and Communications
 - Financial Management
 - Administration
- Available at <http://tinyurl.com/7nmmft6>

Ongoing Leadership development

- **Webinars provided by and for Chapters**
 - Recorded and made available offline
- **Workshops**

[Home](#) » [Who We Are](#) » [Chapters](#) » [Lead a Chapter](#)

Lead a Chapter

How To Lead a Successful Chapter

This operational guide provides Chapter leaders with suggestions and tools to help Chapters thrive while advancing our shared mission to assure “open development, evolution, and use of the Internet for the benefit of people throughout the world”. This guide is intended as a living document that will grow and evolve over time as the experiences of Chapter leaders are added to each section.

This guide is **not** intended as a mandatory set of procedures. Chapter leaders will apply all their intelligence, creativity, and experience and view each new initiative as an opportunity to improve on those which preceded it. (Click for a self-assessment and guide to successful leadership.)

Click on the links to explore each area. Feel free to make comments and suggestions and share relevant experiences.

- [Annual Planning Model](#)
- [Programmes and Activities](#)
- [Membership Development](#)
- [Volunteer Development](#)
- [Leadership Development](#)
- [Marketing and Communications](#)
- [Financial Management](#)
- [Administration](#)

Supporting Chapters: Chapter Toolkits

Highlighting Chapter Successes

- Tools for mobilizing Volunteers
- Tools for advancing Public Policy
- Tools for unraveling Network Neutrality and the Open Internetworking debate
- Next Generations Leaders program (scripted presentation and posters)
- Tools for promoting Technology
- Available in English, French and Spanish at <http://tinyurl.com/75hhnvm>



Internet Society International Chapter Toolkit

Tools for Unraveling the Net Neutrality /
Open Internetworking Debate

© 2010 Internet Society • InternetSociety.org



Internet Society International Chapter Toolkit



Internet Society International Chapter Toolkit

Tools for Educating and Influencing
Policymakers

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Supporting Chapters: Funding

- **Event funding Program – 2,000 USD per year**
 - Available to help support events by ChaptersMore information: <http://isoc.org/wp/chapter-events/>
- **Community Grants - 10,000 USD per project awarded, 2 rounds/year**
 - Project based activities within Chapters (competitive program)More information at: <http://www.internetsociety.org/communitygrants>
- **Travel fellowships to attend Chapter workshops**
 - One fellowship per Chapter to attend workshops held in each regionMore information: <http://www.internetsociety.org/chapter-travel-fellowship>
- **Webhosting reimbursement service – 300 USD per year**
 - Reimbursement for fees paid by Chapters in order to have a Chapter Internet presenceMore information: <http://www.internetsociety.org/web-hosting-and-domain-name-reimbursement-service>

Supporting Chapters: Tools & Support

- **Webcast your events!**

- Chapters channel <http://www.livestream.com/internetsocietychapters>
- Info <http://www.internetsociety.org/chapters-webcasting-service-pilot-service>
- Email webcast@isoc.org, Discussion group webcast-discuss@isoc.org

- **Need remote participation? Use Webex (with webcasting)**

- Email chapter-support@isoc.org for set up

- **Need merchandising or print material for your events?**

- Availability of “goodies” for distribution – ISOC Store <http://www.cafepress.com/internetsocietyemporium>
- Or can print or obtain locally - reimbursement available

- **Need to survey members? (“survey monkey”)**

- We can help set up a survey if you provide questions for us

- **Membership Database (AMS)**

- Portal to manage member and officer terms <https://portal.isoc.org>

Regional Preview – 2014

- Regional Newsletter (dedicated chapter piece)
- Regional Policy Survey
- Asia Internet Symposiums (Dhaka, Islamabad, India Kolkata, India Chennai) - <http://www.internetsociety.org/events/asia-internet-symposium>
- Membership Campaign (1st quarter)
- Membership Contest (last quarter)
- Regional Webinars on WTDC, Internet Security, Spam
- Regional Chapter Calls (each quarter)
- Regional Chapter Workshop (June)
- ISOC@.... Meetings
- Support to Chapter Leaders for IGF and ITU-PP

Looking Ahead – 2015

- Broadening the Regional Webinar Series
- Support Chapter Planning Environment
- Internet Society AGM – Community Gathering
- Regional INETs and Asia Internet Symposiums
- Advocacy Campaign
- Opportunities for Chapters from Regional / International Organizations
- Chapter Advisory Council
- Revamping Funding Support

Get Involved

There are so many ways to support the Internet.
Explore how you can make an impact.



Become a Member

Join a Chapter

Attend an Event

This is your Internet. Join it!



www.internetsociety.org

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Visit our blog: <http://www.internetsociety.org/blog/asia-pacific-bureau>

Sign up for our Newsletter: <http://bit.ly/ISOC-APAC-signup>